

Demand Sensing and Forecasting: Get One Step Ahead by Picking the Right Demand Signals Through Demand ML Solution

Enhance demand forecasting and planning with Pluto7's Demand ML solution on SAP BTP. Supercharge your SAP data with 1st party data (your marketing Google Ad-Tech data), 2nd party data (Google Trends 250+ anonymized data sets), and 3rd party data (curated public data sets like weather, consumer price index, inflation, etc.). Through its multi-cloud Architecture, it receives the right demand signals from the Google ecosystem and other data sources and blends with SAP IBP data to provide better demand sensing, forecasting, assortment, and category planning.

This is not Yesterday's Supply Chain

- Unpredictable consumer
- Unprecedented weather impacts
- Increasing freight costs
- Freight bottlenecks and gridlock
- Explosion in online shopping and delivery services

Sharpen up Your Supply Chain

Better demand forecasting capabilities augmenting SAP IBP



- **Demand Sensing** - with internal and external data signals
- **Demand Forecasting** - increase forecast accuracy by more than 20%
- **Supercharge SAP Data** - Integration with SAP IBP and other SAP systems
- **Marketing & Sales ROI** - improve spend efficiency

Benefits

UNIFY DATA

Connect and blend internal and external data to develop rapid, actionable insights

DECISION INTELLIGENCE

Make contextual, connected, and continuous decisions by leveraging AI and Digital Twin

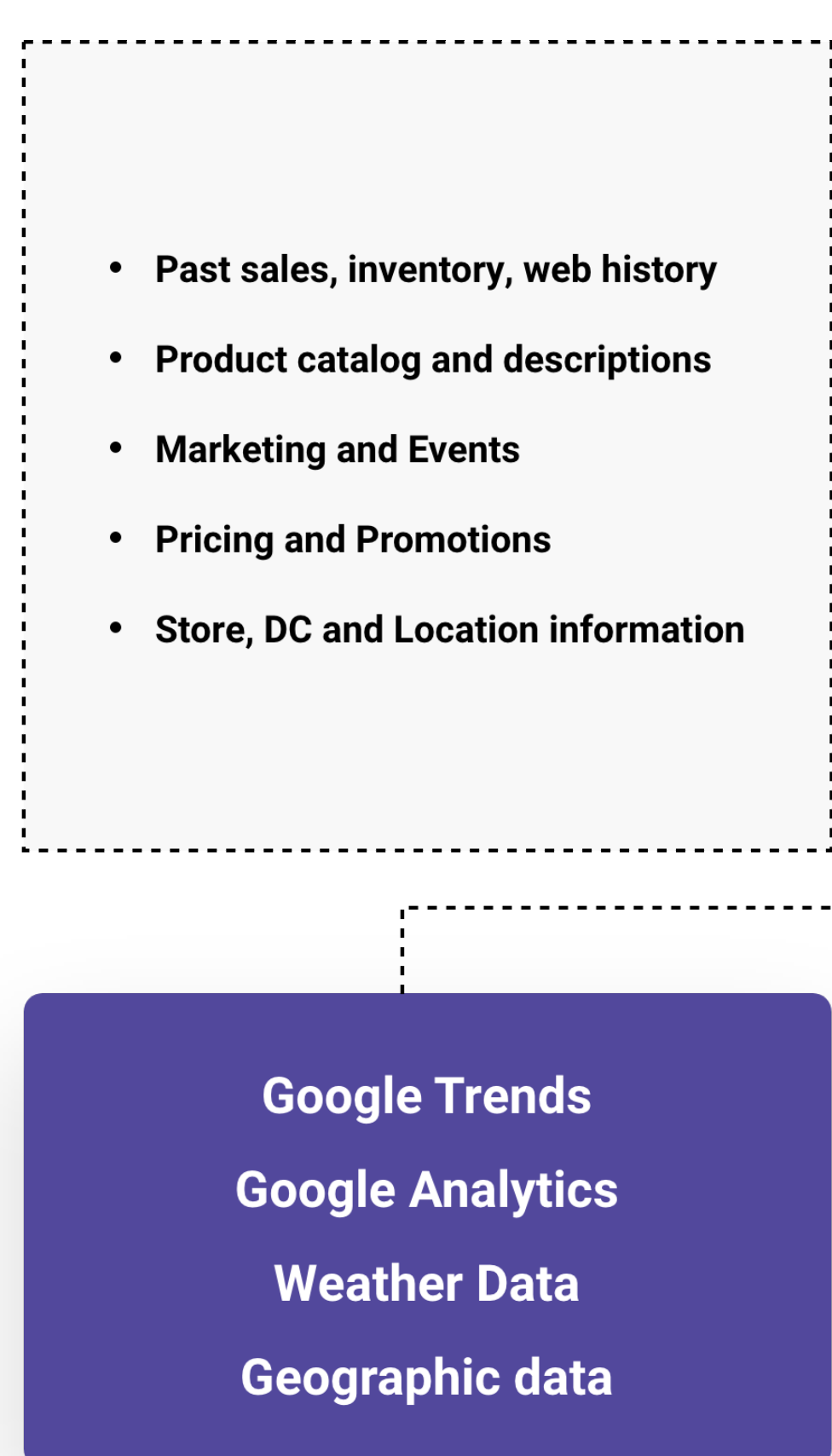
MULTI-CLOUD





Pluto7 solutions are enabled for multi-cloud environments not only for connecting different data sets but running different use case-specific components on different clouds.

GLASS-BOX METHODOLOGY

Transparent solutions that you can tweak to deliver optimal performance to your supply chain. Unlike closed-box, you can see through and control Data Integration, ML models, Analytics Interface, and everything else.

Rethink How you Plan, Forecast, and Manage Demand



-  Unify and super-charge SAP data with unique Google data signals
-  Gain end-to-end visibility, alerts, and collaboration with supply chain digital twin
-  Get more accurate forecasts with integrated, AI/ML-powered innovation
-  Take the fastest path from data to value with streamlined workflows in SAP IBP

Why Pluto7



Pluto7 is known for its innovative technology and strategies for solving the most complex supply chain, manufacturing, and data-related problems. Pluto has received recognition from Gartner, Google Cloud, and USC for its technology and strategy. Our solutions can improve your demand forecasting accuracy to up to 95%, reducing inventory carryover costs by 50%, saving \$10 million annually, and delighting your end customers.

Our Customers



Get Started

Get started with 14 day trial

Talk to Pluto7 representative